

Herd Racing Sponsorship Rates



* - includes signage on team hauler and uniforms, includes track access for each race sponsored and show car and driver appearance possibilities.

	1 Race	4 Races	10 Races	17 Races (1/2)	35 Races (Full)
Sponsor Location (A): Hood (1 sponsorship available)	\$100,000	\$400,000*	\$900,000*	\$1,500,000*	\$3,000,000*
Sponsor Location (B): Series Contingency	N/A	N/A	N/A	N/A	N/A
Sponsor Location (C): Series Contingency	N/A	N/A	N/A	N/A	N/A
Sponsor Location (D): Side B Posts (5 sponsorships available)	\$1,000	\$4,000	\$9,000	\$15,000	\$30,000*
Sponsor Location (E): Lower Front Quarter Panels (4 sponsorships available)	\$3,000	\$12,000	\$27,000	\$45,000*	\$90,000*
Sponsor Location (F): Upper Main Quarter Panels (1 sponsorship available)	\$50,000	\$200,000*	\$450,000*	\$750,000*	\$1,500,000*
Sponsor Location (G): Side C Posts (2 sponsorships available)	\$3,000	\$12,000	\$27,000	\$45,000*	\$90,000*
Sponsor Location (H): Rear Deck Lid (1 sponsorship available)	\$5,000	\$20,000	\$45,000*	\$75,000*	\$150,000*
Sponsor Location (I): Lower Rear Quarter Panels (4 sponsorships available)	\$3,000	\$12,000	\$27,000	\$45,000*	\$90,000*
Sponsor Location (J): Rear TV Panel (1 sponsorship available)	\$10,000	\$40,000	\$90,000*	\$150,000*	\$300,000*
All Sponsor Locations: Custom Full-Car Paint Scheme (1 sponsorship available)	\$200,000*	\$800,000*	\$1,800,000*	\$3,000,000*	\$6,000,000*