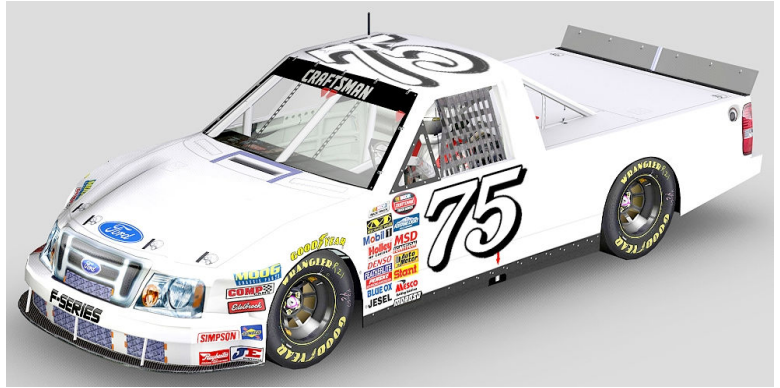


Herd Racing Sponsorship Rates



Camping World Truck Series — 25 race season

* - includes signage on team hauler and uniforms, includes track access for each race sponsored and show car and driver appearance possibilities.

	1 Race	5 Races	10 Races	15 Races	25 Races (Full)
Sponsor Location (A): Hood (1 sponsorship available)	\$50,000*	\$250,000*	\$500,000*	\$750,000*	\$1,250,000*
Sponsor Location (B): Series Contingency	N/A	N/A	N/A	N/A	N/A
Sponsor Location (C): Series Contingency	N/A	N/A	N/A	N/A	N/A
Sponsor Location (D): Side B Posts (5 sponsorships available)	\$500	\$2,500	\$5,000	\$7,500	\$12,500*
Sponsor Location (E): Lower Front Quarter Panels (4 sponsorships available)	\$2,000	\$10,000	\$20,000*	\$30,000*	\$50,000*
Sponsor Location (F): Upper Main Quarter Panels (1 sponsorship available)	\$25,000*	\$125,000*	\$250,000*	\$375,000*	\$625,000*
Sponsor Location (G): Rear Bed Cover (1 sponsorship available)	\$5,000	\$25,000*	\$50,000*	\$75,000*	\$125,000*
Sponsor Location (H): Lower Rear Quarter Panels (4 sponsorships available)	\$2,000	\$10,000	\$20,000*	\$30,000*	\$50,000*
Sponsor Location (I): Rear TV Panel (Tailgate) (1 sponsorship available)	\$5,000	\$25,000*	\$50,000*	\$75,000*	\$125,000*
All Sponsor Locations: Custom Full-Truck Paint Scheme (1 sponsorship available)	\$100,000*	\$500,000*	\$1,000,000*	\$1,500,000*	\$2,500,000*